

Hallō Nelson

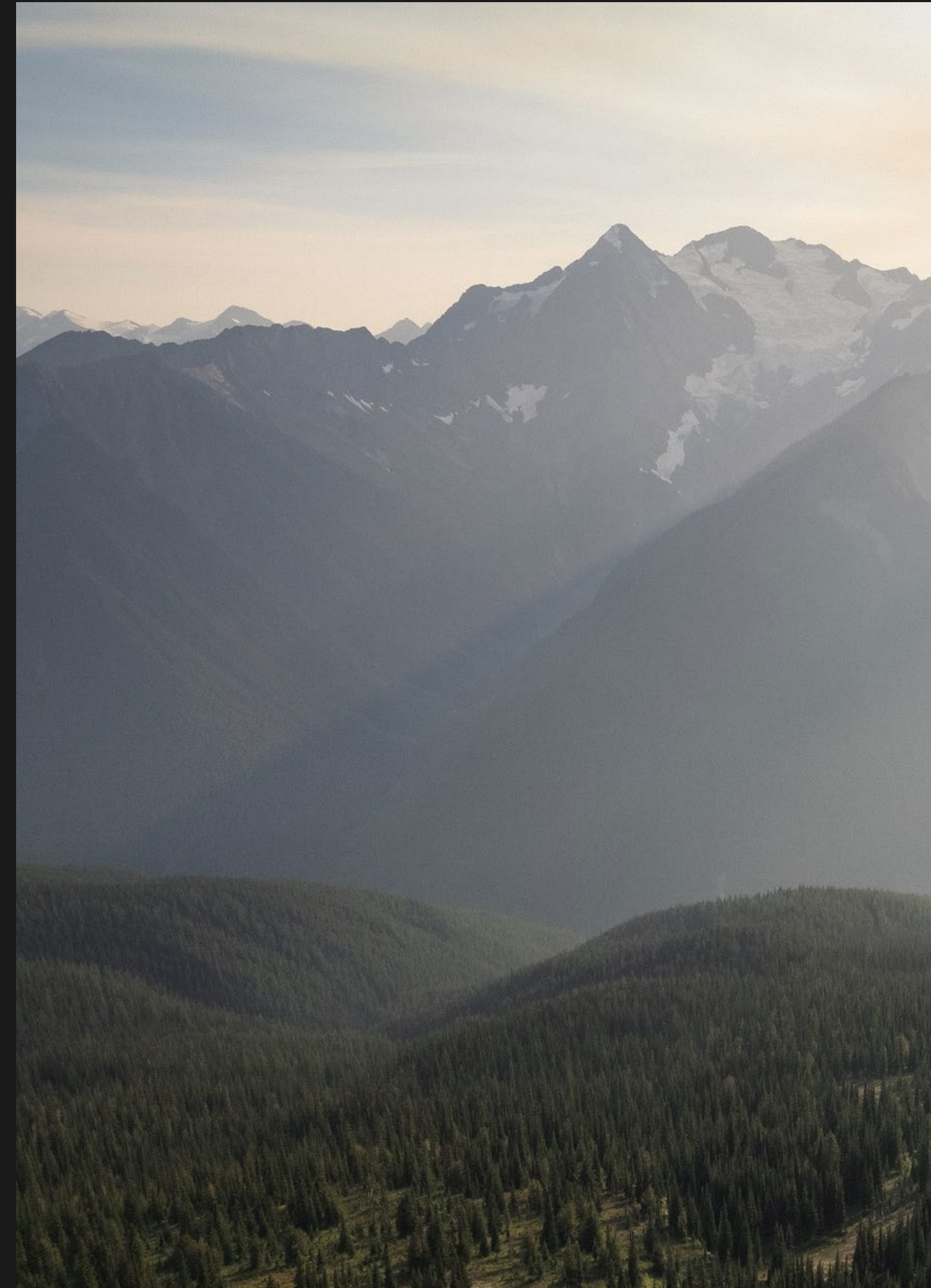
A Rare Opportunity

The First Fairway Homes

# Founders Offering

Presented by Ace Project Marketing

→ [hallonelson.com](https://hallonelson.com)





# From Our Visionaries

It is with great pleasure that we share with you Hallō Nelson and the opportunity to join us as a Founding Owner of one of Hallō Nelson's irreplaceable, First Fairway Townhomes.

Embark on a journey of discovery with us, as we share the exciting and intimate details of the Hallō Nelson vision, master-plan, unrivalled amenities along with the specifics of the first, 24 impeccably designed and completely curated homes to be offered.

We look forward to welcoming you to Hallō Nelson.

- Graham Kwan & Farhad Ebrahimi

[Watch Video](#)

# In Honour of the Places We Revere



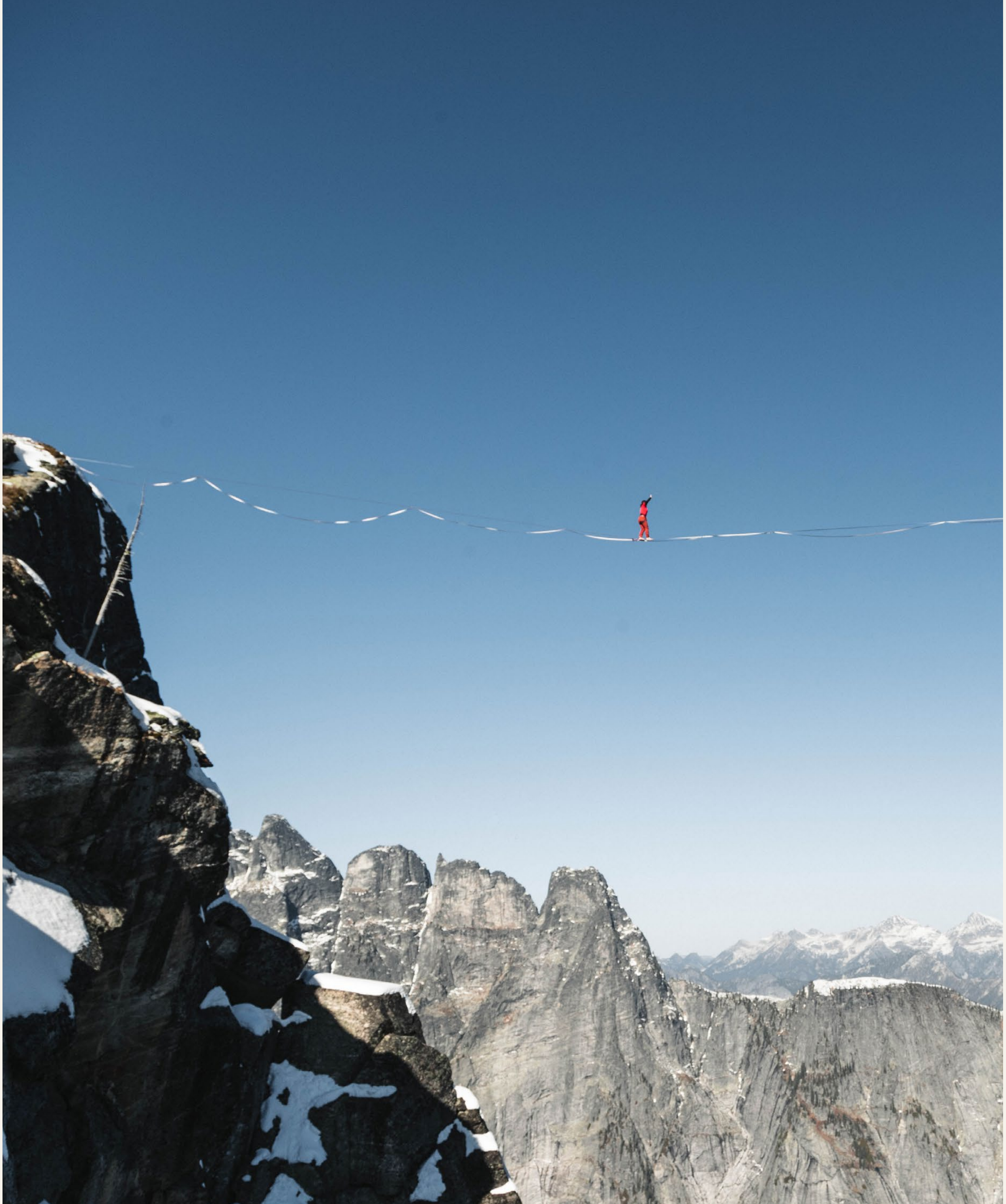
It begins with a passion for the remarkable. Places sculpted by the hand of Nature.

Found in British Columbia are places reserving their true nature for those with a taste for something out of the ordinary and uniquely special. Something truly authentic.

Remarkable places, sculpted by the hand of nature, exuding sheer beauty, pure air, and vistas that defy description. Landscapes with a majesty and power of mountains and lakes that doesn't just leave one inspired but seems to give you breath as if for the first time.

It is in these remarkable places where friends and families can grow closer over the years instead of drifting apart. Places for those who have always gone their own way. Places for those who find that the best company consists of other like-minded individuals who come to greet life's adventures with a style all their own.

We call these Hallō Places.



# A Transformation of Body and Mind

Celebrating through shared experiences.

For those driven by a profound desire for a connection to the natural world, the outdoors, the call of the lakes and the allure of the mountains, there is nothing like the shared joy of finding communities that celebrate the harmony between nature and humanity.

Conquering peaks, paddling the shores of a magical mountain lake, chipping on to a green toward a blue horizon, carving through champagne powder or

enjoying time together as family, friends and community members. It is in these moments that we find fulfillment and a profound sense of belonging, enriching our lives with purpose and joy.

Hallō Places are specifically created for those that seek to pursue their passions and fulfill their minds, body, and spirit. Beginning in this sacred space we present Hallō Nelson.

# The Pursuit of a Destination

Introducing Hallō Nelson.  
A journey to our true home.

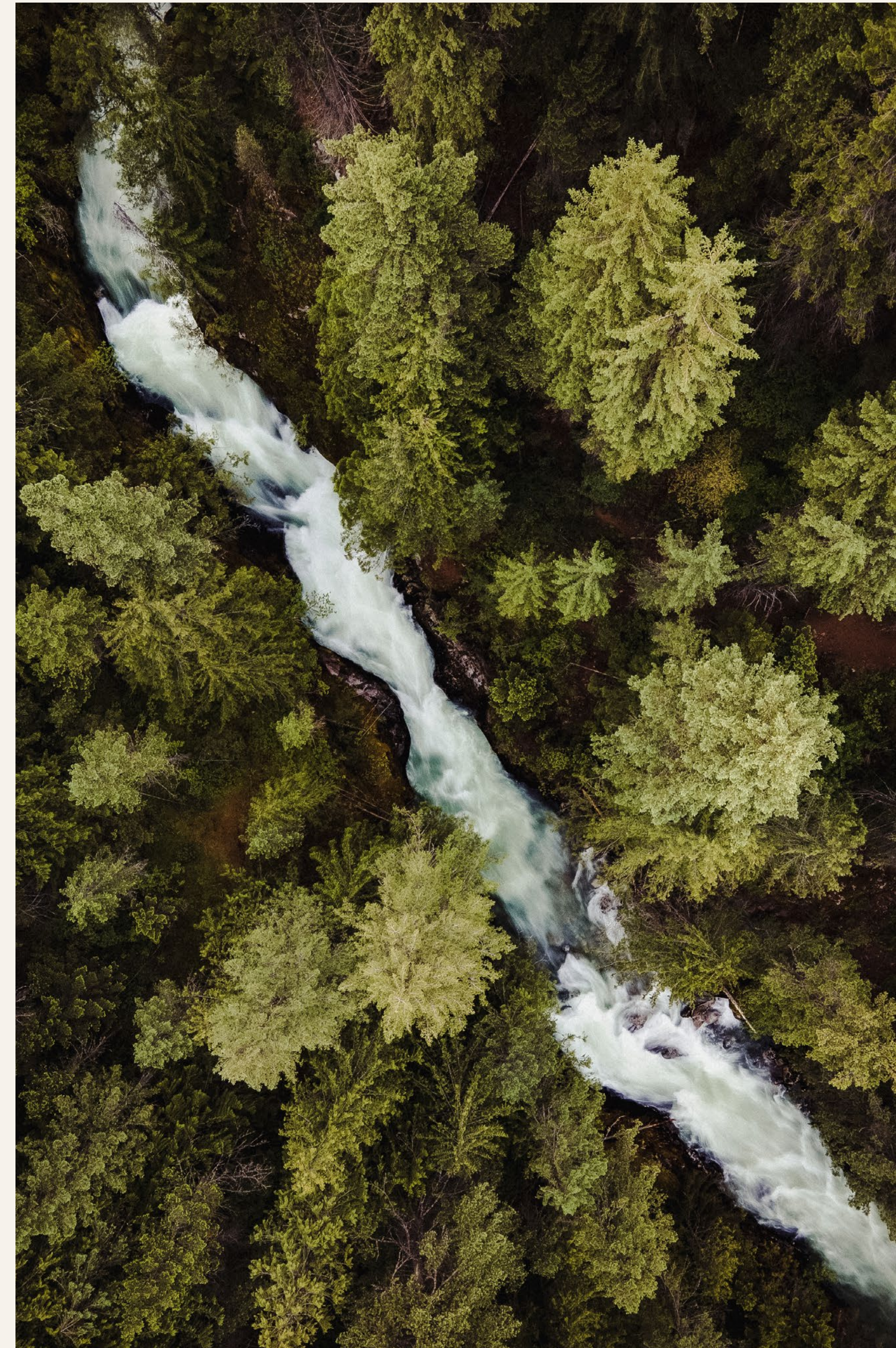
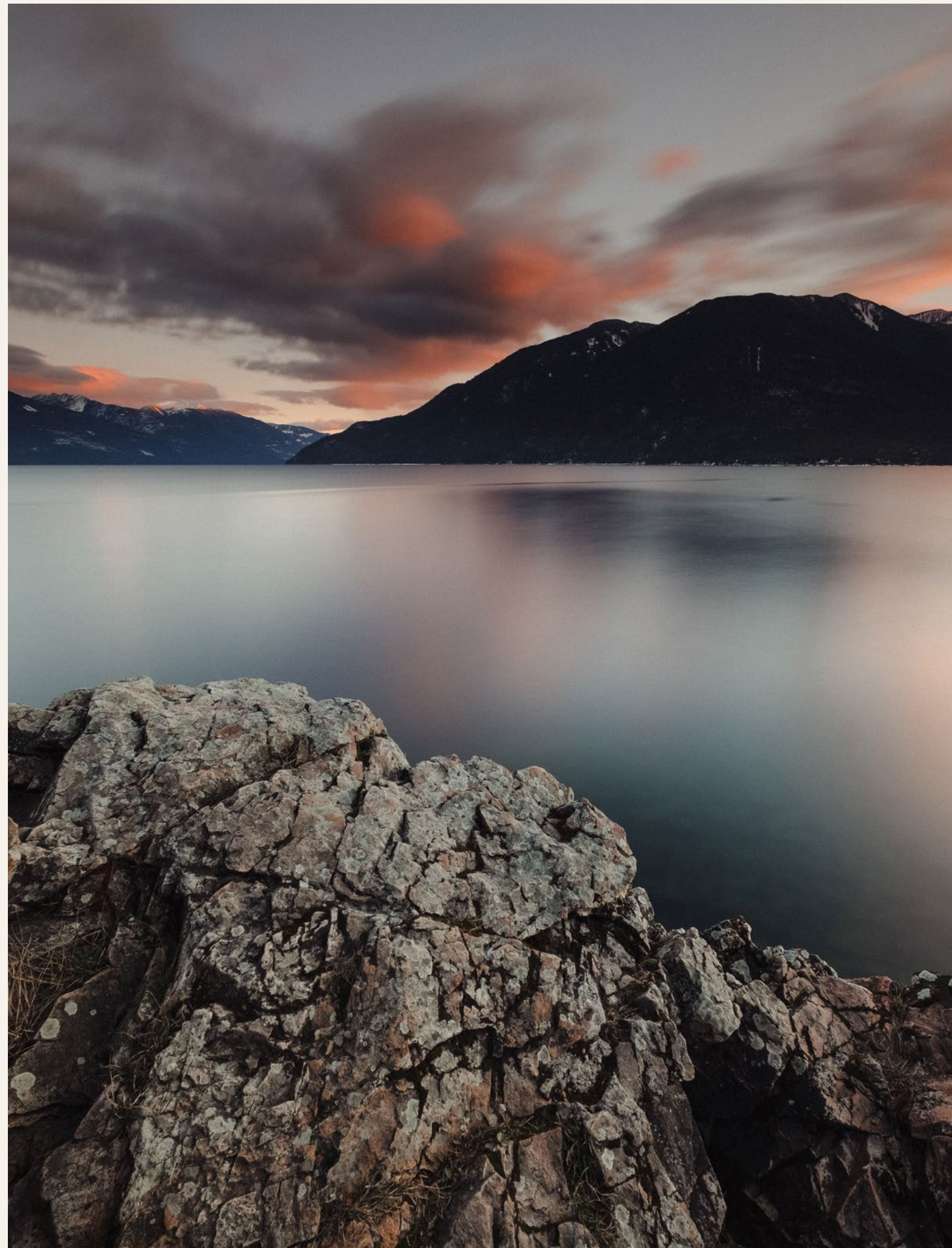
Hallō Nelson is an altar to the land and a celebration of the beauty, people, and culture of the heart of the Kootenays.

Drawing inspiration from Nelson's rich heritage and vibrant community, is an exceptionally conceived master plan that will pay homage to the area's Indigenous roots as well as the settlers who founded the town and its current residents, known for their strong sense of community.

Providing a gateway to the limitless adventures found in Nelson's pristine surroundings is a place that will reflect the authenticity and charm of such a remarkable town.

Imagine being in awe, and wonder, and reverence of your surroundings...and then wake up there again tomorrow.

This is your journey home.



# Where Mountains Draw You Home



## The Mythical Valhalla Range

Skiers may have begun the sporting tradition here at Nelson and Whitewater, but outdoor enthusiasts of every persuasion have since carried their sporting passions into the other, fairer seasons and some of the best mountain biking, fishing and hiking can be discovered from your backyard.

Drawing powder enthusiasts from around the world, the Selkirk and Purcell Mountains offer some of the most profoundly scenic and pristine snow imaginable. The legendary Valhalla range, its diverse quiver of descents, from wide-open bowls to steep chutes to gladed forests will immerse you into the wild, untouched beauty of British Columbia's backcountry where your true adventure awaits you in these rugged, snow-covered peaks.



# Inspired by Passion and Spirit

Not just any mountain town.

Situated on the West Arm of Kootenay Lake, between the majestic Selkirk and Purcell Mountains, Nelson is a blend of natural beauty and strong cultural identity. Scenic landscapes and snow-capped peaks combined with a lively arts and music scene and thriving downtown core, makes this community a haven for creatives and adventurers alike.

Hallō Nelson, just minutes from Nelson's downtown core, and its coveted Baker Street will be authentic the same way that Nelson has always been authentic, not by being true to a theme but by being whatever the people and the place will let it be.

We will strive to build a place that is welcoming enough, independent enough and friendly enough – real enough – to be endorsed by those who never want Nelson to change, while at the same time appealing to more of those who want it to change just enough to allow them to plant their souls here, too.



It Started Here.

There is a reason why “cat-skiing” as a commercial activity started in the Selkirk Mountains near Nelson in the early 1970s. Allan and Brenda Drury, who owned the Selkirk Wilderness Skiing operation, are credited with starting the first cat skiing company in the world. The Selkirks, accessed from Nelson, were ideal for cat skiing due to their deep snowpack, varied terrain, and easy accessibility. Over time, other cat skiing companies emerged in the area, attracted by the abundant snow and excellent skiing conditions. Today, cat skiing remains a sought-out activity in the Nelson area drawing visitors from around the world who are eager to experience the thrill of skiing or snowboarding in untracked powder snow in a beautiful, wilderness setting.

Nelson is as exuberant as it is beautiful, as friendly as it is giving, and as quirky and strong as the intrepid spirit of many of its locals.



**Top left** — Charmings streets and animated alleyways.

**Bottom left** — A morning row out front of downtown on the West Arm.

**Right**— Walking in Kokanee Creek Provincial Park.





- 1 Airport
- 2 Marina
- 3 Downtown
- 4 Hospital
- 5 Lakeside Park
- 6 Great Northern Rail Trail
- 7 Whitewater Ski Resort (20 minutes)



# A True Partnering of Logic & Magic

Hallō Nelson promises to become a beloved destination, seamlessly blending modern amenities with Nelson’s cherished traditions.

Embracing Nelson’s unique character as part of its design approach, the master-planned community of Hallō Nelson integrates architecture and landscape, celebrating form following function while respecting the natural land, climate, and inhabitants. The result is a harmonious blend of practicality and enchantment, a true partnering of “Logic & Magic”.

Located on a 16+ acre site on the existing Granite Pointe Golf Course, Hallō Nelson will be realized in a series of stages over the coming years to feature thriving residential appointments, a distinguished clubhouse, eclectic and world class restaurants, and a mixed-use, small scale commercial hub with amenities that include a state-of-the-art fitness center, and a signature, thermal spa.

“The artful master planning of the Hallō Nelson community will not only create a vital, energetic destination for Nelson complimenting Baker Street it will also reach out, with a significant investment in the golf course, lodging and residences, restaurants, bars, and cafes, community events, and more...all designed, constructed, and operated to be nationally recognized (albeit internationally recognized) for its architectural, environmental, cultural and recreational planning entirely appropriate to Nelson's Sense of Place in all four seasons.”

— Graham Kwan,  
Visionary & Developer of Hallō Nelson

**A THE FIRST HOMES & THE PAVILION AMENITIES**

24 fully furnished, four-bedroom townhomes with private guest suites, a 25m lap pool with lounging decks, a hot tub, signature red, tennis court, state-of-the-art fitness center, and gathering spaces set on the first fairway.

**B THE PAVILION APARTMENTS**

Designed for those that appreciate the indoors as much as the outdoors these boutique homes will combine contemporary design, with thoughtfully planned outdoor gardens.

**C WILDFLOWER BOUTIQUE HOTEL**

Destined to become the region's most exceptional, small luxury hotel the Wildflower will focus on creating extraordinary dining and hospitality programs that will place it as a top wedding and special intimate event location.

**D THE CLUBHOUSE & COMMONS**

The new golf course clubhouse with a signature restaurant and bar, and state-of-the-art health club overlooking both the first fairway and The Commons. The Commons is a dynamic gathering place that includes multiple restaurants and specialty retail placed around a green space in summer and an outdoor skating rink in winter.

**E THE FIRST APARTMENTS**

Nestled alongside the meticulously manicured fairways of a world-class golf course these homes will offer luxurious finishes and both lively and serene views.

**F THE APARTMENTS ON THE COMMONS**

Combining varying uses of space and size with smart home technology and defining, architectural elements put these homes at the centre of it all.

**G THE POINTE APARTMENTS**

Elegantly appointed interiors with expansive, generous spaces offer residents with unparalleled comfort and sophistication overlooking the mountains and the Lake.

**H THE COOKERY BOUTIQUE HOTEL & THERMAL SPA**

With a distinct culinary and wine focus the Cookery will combine world class group and corporate educational experiences through strategic partnerships such as Iconic Wineries of British Columbia. The Cookery small boutique hotel also includes a thermal spa with hot and cold pools, dry sauna, wet steam, and massage for the ultimate retreat venue.

**AMENITIES**

- 1** The Commons (Summer)  
The White Circus (Winter Ice Skating)
- 2** Napoli Brava Cucina
- 3** The General Store and Deli  
Artisanal Butcher Shop
- 4** Coffee, Smoothie Bar, & Skate Rental
- 5** Tapas & Wine
- 6** Forage
- 7** Pacific Fish
- 8** Oyster Bar
- 9** The Grill Room
- 10** Barber Shop
- 11** Brew Pub & Cabinet Spirits Distillery  
Fresh Organics Market
- 12** The Pavillion
- 13** The Golf Course





# A Legendary Revival

A mid-heaven where lake, mountain and sky converge to bring forward the only Troon Golf Course in Canada.

World renowned Canadian golf course architect, Doug Carrick is transforming the historic Granite Pointe Golf Club into a legendary signature course. The 18-hole course will be operated by the world's leading golf course management company, Troon Golf, continuing the legacy of this important recreational asset for Nelson's local community and the Kootenay region.

Limited to only 24 fully furnished homes, The First Homes are located directly upon and overlooking the first fairway of the new golf course.

Located on an irreplaceable 130 acre mid-mountain plateau the new “Dodger” course at Hallō Nelson will attract golfers from across Canada, the USA, and around the globe to a world-class course that balances both strategy and thoughtful play.

Anticipated to begin construction in summer 2025, with a completion targeted for 2027, site amenities will include a new clubhouse and golf academy including a junior golf program, an indoor golf simulator, and an 18-hole GreenPlay Golf putting course.

Hallō Nelson's exceptional alpine recreation including some of the best cat and lift accessed skiing in the world juxtaposed with Troon's best-in-class golf, all grounded within an exceptional authentic mountain town is unrivalled in any other location in Canada.

**The Hallō Nelson Founders Offering will include lifetime golf membership for the Dodger and insider access to the Troon Advantage program of Troon golf courses worldwide.**

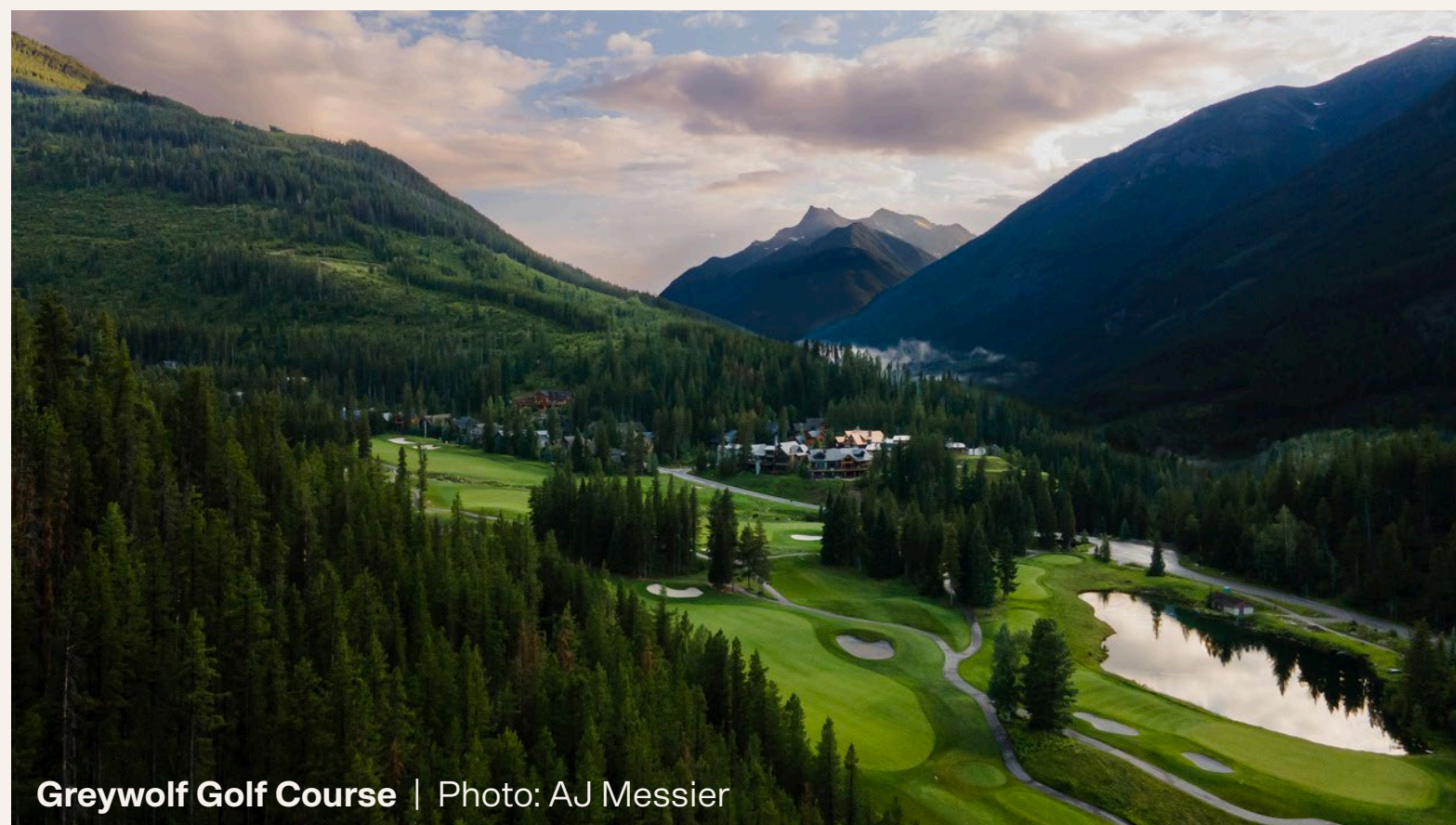
# Introducing the Dodger at Hallō Nelson

A marquee golf experience for Western Canada.

The Granite Pointe Golf Club that opened in 1920, nestled on an amazing plateau between lake and mountain top, is being re-imagined as an exceptional mountain course combining contrast and variety of slopes, lake and mountain vistas, forest enclosure, and open fairway mountain meadows.

In this magnificent setting the remarkable work of Canada's Doug Carrick (Muskoka Bay, Bigwin Island, Predator Ridge, Greywolf) will take on another dimension under the management of Troon Golf. The course will be both forgiving for some and technically subtle and challenging for others.

The design will purposely challenge the golfer around the greens with a card that will reward your day, if your short game is on, or your appetite for risk is measured in your club and shot selection.



“The number of variables inherent in the game of golf and in the dimensions or character of various golf courses is unlimited. This is what makes the game of golf so intriguing. The length of holes, the dimension and character of greens, tees, fairways and bunkers are only defined by what can be imagined. It is our goal to re-imagine the new course at Hallō Nelson as one of the most exceptional golf courses for Western Canada and provide a player experience offering timeless elegance, beauty and challenge. That will soon be unveiled from our stunning mid-mountain site.”

- Doug Carrick  
Principal Golf Course Architect  
Carrick Design



“We have, for some time, sought to identify a location that could become one of the top golf destinations in Canada under Troon’s proven expertise as the leader in upscale golf course management. We have found that in Hallō Nelson, and our joint intention is to re-imagine the Granite Pointe golf course as a flagship, Troon managed course for Western Canada. We are well underway in that regard.”

- Jim McLaughlin  
Division President (TCS)  
Troon Golf LLC

# Troon, an Unparalleled Experience



Bringing the Troon expertise from over 825 locations in 45 countries worldwide.

A Troon-managed golf course offers an unparalleled experience that seamlessly combines exceptional, impeccable service, and incomparable playing conditions. From the moment a golfer arrives, they are greeted with a sense of hospitality and meticulous attention to detail that sets the stage for an unforgettable golf outing.

Troon’s commitment to excellence is evident from arrival to course conditions, playability and challenge, allowing golfers to feel the combination of this beautiful game, with the comforts of world-class service and amenities.

Beyond golf, Troon's unrivalled standards of excellence are represented globally in over 600 food and beverage operations, over 135 fitness centres, 30 spas, and multiple hotels. Troon's unparalleled service experience will be a cornerstone of Hallō Nelson dining and hospitality operations.

# Simplicity, Balance and Wonder

## Exceptional Amenity

The Pavillion is a gathering place. A place for both relaxation and recreation. A place that compares to the world's finest luxury resorts and out rivals anything else in Canada.

Steps from the First Fairway Homes are:

- An exceptional year-round 25-meter heated pool and hot tub for relaxation and recreation.
- A fitness facility overlooking the 25-meter pool includes Woodway 4FRONT treadmills and ICG Ride CX stationary bikes typically reserved for only the top private fitness clubs.
- The first of two, signature red, tennis courts for use throughout the non-winter months for both competitive and social play.
- A rich landscape palette of natural stone boulders, ornamental grasses, birch, paperbark maples, robinia, and Scotch pines that change throughout the seasons against the surrounding mountain backdrop





# The First Fairway Homes

# Your Journey Home



Award-winning Cover Architects lead the Hallō Nelson project with a passion for honoring the land, heritage and its homebase of Nelson, BC. Led by Principal Architect Robert Stacy (AIBC) and supported by the Project Architect Adam Brady (AIBC, OAA) and the broader Cover team, the firm draws from their diverse experience across Canada, with a focus on sustainability and belief that every project presents an opportunity to create something of legacy and value to its surroundings.

Blending quiet luxury and situated along the first fairway, the First Homes boast sweeping golf course views with seamless indoor and outdoor living. Remarkable attention has been paid to these homes and the way people will live in and enjoy them.

Each First Home offers a versatile plan with three bedrooms in the main home, together with a privately accessed, self contained, stand-alone suite, or fourth bedroom for extended family or guests. Each home features three full bathrooms with heated floors and porcelain tile together with a powder room.

Featuring European appliances and fixtures, these homes have been meticulously appointed with over 100 exceptional homewares.

- Chef's kitchen featuring gas cooktop, state-of-the-art German appliances, with stone countertops, and an over 10-foot long kitchen island
- Fully loaded with professional appointment not typically available, with everything from Villeroy & Boch's Premium Porcelain dinnerware, F. Dick chef's knives from Germany, Riedel fine glassware, through to a professional grade Vitamix, Bialletti espresso maker, Peugeot pepper grinder, and even a French rolling pin.

- Custom millwork throughout including built-in vanities, side tables, and beds adorned with the finest linens, towels, mattresses, and pillows of exacting specifications to that of the top luxury 5-star hotels of the world.
- Two-level, 1,760 sq. ft of interior living space accompanied by 1,800 sq.ft of exterior living space.
- Designer furniture from Rove Concepts, Wishbone dining chairs, Hay counter stools, and more.
- Private and exceptionally landscaped courtyard gardens, with living, lounging, and dining patios built for entertaining. Appointment includes: a Napoleon natural gas BBQ, an expansive outdoor dining table for eight, a large outdoor coffee table, and two outdoor sofas featuring Sunbrella fabric selected from their exclusive European line.
- Advanced energy efficiencies that are built to BC Step Code 4 standards, these homes are highly energy-efficient and include state-of-the-art heat pump heating and cooling throughout, and Level 2 EV chargers.
- Each home provides ample parking for three cars, ski lockers, bike storage, and a hot and cold dog wash.

Hallō Nelson's first ownership offering is a limited collection of 24 highly curated, fully furnished townhomes.



# A Meticulous Curation

Effortless open-plan entertainment and quiet relaxation; a curated and crafted home that connects fine design with those who seek it.

Seamlessly blending comfort and style the open-plan ground level is perfect for social gatherings and entertaining or curling up solo with a great book by the fireplace. Scandinavian-inspired with a preference for natural light during the day through large windows with minimal coverings to allow sunlight to flood the space. In the evening, a combination of pendant lights, and adjustable recessed lights can be configured in multiple atmospheres with clean, simple designs providing a warm, inviting glow.

Seamlessly connected to the outdoor terrace and lounge, this is the perfect space to host friends or enjoy quiet time with elegance and ease. The use of white birch detailing, a full Bosch appliance chef's kitchen, resilient cork flooring, and 9-foot ceilings make this a space where both owners and guests feel at home.



**Womb Chair and Ottoman** — The Womb Chair stands as a timeless icon of mid-century modern design, embodying both comfort and elegance. Designed by Finnish American architect Eero Saarinen in collaboration with textile designer Florence Knoll, the chair was introduced in 1948 and remains a beloved piece of furniture to this day. Its creation was a response to Florence Knoll's request for a chair that she could "curl up in, like a basket of pillows," thus sparking the concept of the Womb Chair.



**Hay Counter Stools** — A testament to the principles of Scandinavian design, combining functionality, simplicity, and elegance, designed by HAY of Denmark with Hee Welling in 2012, Hay Counter Stools are a minimalistic modern stool with a curved backrest and long, elegant wooden legs and shells consist of 100% recycled post consumer plastic from household machines. The Hay Counter Stools are ideal for entertaining around the Chef's Kitchen Island at Hallō Nelson.



# Iconic Elegance and Contemporary Flair



At the heart of the home you can gather with family and friends around the center stage, 8-seat custom dining table while enjoying unobstructed views of the Great Outdoors through over-sized, European sliding doors. Your Chefs' Kitchen has everything a professional chef would need including top quality appliances, multiple workspaces, specialized tools, and a functional design that allows you to effortlessly prepare your everyday meals, or host the dinner party of the year, all while fully engaged with your family and friends.



**Wishbone Dining Chairs** — One of the most iconic chairs of the 20th century, renowned for its timeless elegance, craftsmanship, and comfort, designer Hans J. Wegner's Wishbone Chair has solidified its status as a design classic cherished by design enthusiasts, collectors, and homeowners around the globe.



**Riedel of Austria fine Veloce glassware** — Designed for the lightness of pleasure each First Home includes Riedel's Veloce Syrah/Shiraz glass perfect for balancing the tannins and concentrated fruit typical of medium-bodied red wines; the Riesling glass perfect for balancing the high acidity of old world and cooler climate white wines; Pinot Noir glasses for light-bodied red wines with high acidity, moderate tannin as well as Chardonnay and Nebbiolo, and Champagne glasses (a diamond shape - not a flute nor a coupe - that allows the wide range of aromatics in Champagne to be fully enjoyed), together with highball and whiskey crystal tumblers. All glassware is dishwasher safe.



# A Perfect Blend of Luxury and Personal Comfort

This serene space is designed with a focus on relaxation and rejuvenation, reminiscent of a high-end hotel suite yet tailored with the unique touches that make it distinctly yours.

At the heart of the room is a sumptuous king-bed, dressed in crisp linens as used by Fairmont Gold, featuring RDS certified, hypoallergenic down pillows and duvet as used by Mandarin Oriental and Shangri-la, set on the exact mattress as used by Peninsula and Ritz Carlton. Elegant, wall-mounted lamps on either side cast a warm, ambient glow.

Natural light streams in through large windows, draped with blackout curtains that can easily transform the room from a bright, airy retreat into a dark, cozy sanctuary.

Thoughtfully designed storage solutions, including a spacious closet, generous side tables, and custom storage in the adjoining en suite ensure the room remains uncluttered and organized.

In this haven, every detail is curated to promote peace and relaxation, making it a sanctuary where one can retreat from the world, recharge, and find true comfort.



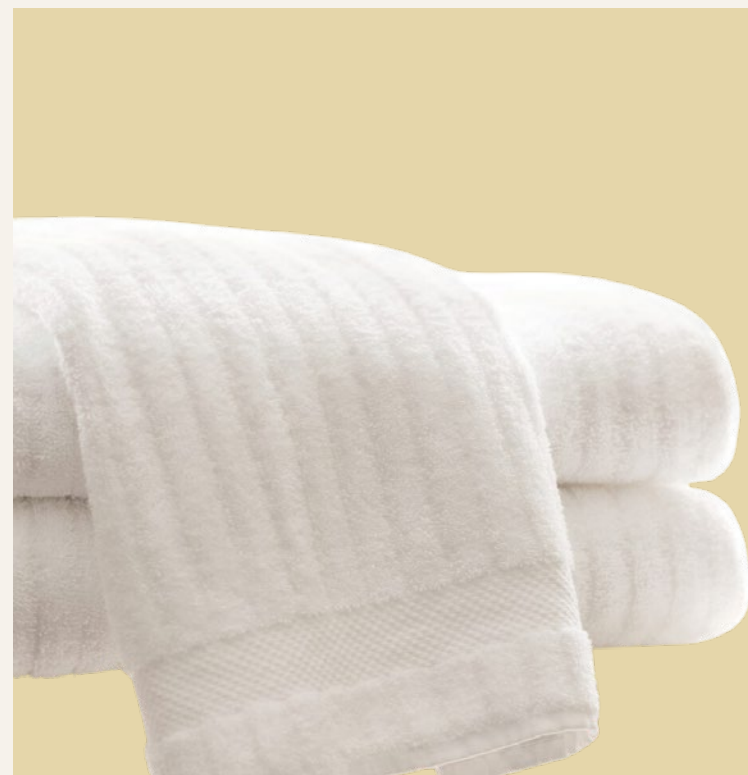
Each room features custom white birch millwork, including integrated headboards, floating side tables, low-profile platform beds, and a custom writing desk in the second bedroom, offering ample storage and workspace. Personal LED reading lights, fully dimmable LED recessed and full adjustable ceiling lights, and bedside pendants with felt shades allow for personalized lighting options.

# Spa Inspired Bathing

Step into a luxurious space with floor-to-ceiling porcelain tiled walls and douglas fir tongue and groove ceilings, creating a sanctuary of wellness and elegance. The heated floors uniquely extend into the curbless glass showers, while floating vanities with stone countertops and heated towel bars add a further touch

of luxury. All bathrooms are fitted with both Hansgrohe EcoRight chrome rain showers and hand showers, and Hansgrohe chrome faucets. The EcoRight technology is designed to reduce water consumption without compromising performance or comfort.

Complete the exceptional experience with warmed hand and bath towels in white Luxury Stripe® terry in premium cotton as used at Fairmont Gold and skin, hair, and body care products from Aesop.



# First Homes with King Suite

These homes are characterized by their separate King Suite, which includes a contemporary built-in white birch king platform bed, ample storage and closet space, and adjoining ensuite bathroom. While the main townhome floor plans all have the same layout, the King Suites blend quiet luxury with the option to offer guests an additional space. Ceilings on the upper floors range from 9'0" to a soaring 13'9".

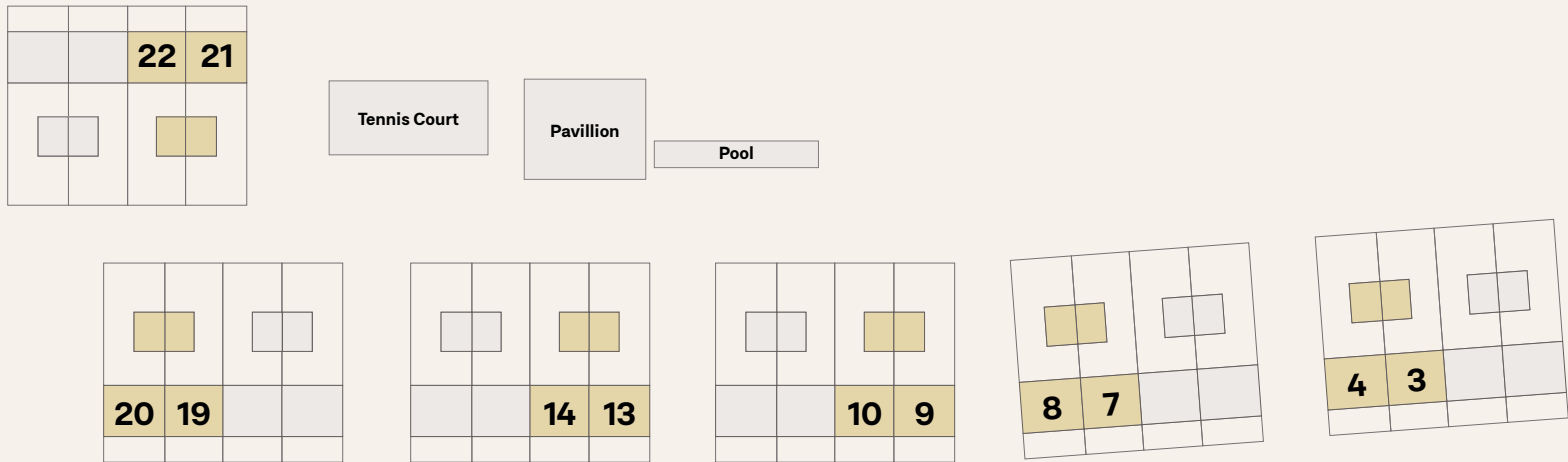
INTERIOR SQUARE FOOTAGE  
1,760 SQ FT

Main Level — **750 sq ft**  
Upper Level — **750 sq ft**  
King Suite — **260 sq ft**

EXTERIOR LIVING SQUARE FOOTAGE  
1,800 SQ FT

Living and Dining Patio — **350 sq ft**  
Private Garden Courtyard — **500 sq ft**  
Forecourt — **950 sq ft**  
Parking — **3 vehicles**, Level 2 EV charger

## SITE PLAN



## MAIN LEVEL

- A** Entry Vestibule
- B** Chef's Kitchen
- C** Lounge + Fireplace
- D** Dining
- E** Powder Room
- F** Terrace Lounge + BBQ
- G** Garden Courtyard
- H** Forecourt
- I** King Suite
- J** King Suite Bathroom

## UPPER LEVEL

- K** Primary King Bedroom
- L** Primary Ensuite
- M** King Bedroom
- N** Twin Bunk Room / Media Room
- O** Bathroom



# First Homes with Queen Kitchen Studio

These homes are designed for both form and function, with a separate Queen Kitchen Studio which includes a full Bosch galley kitchen, built-in white birch bed, sofa, table, storage and bathroom. From custom millwork to environmentally conscious features, both the main townhome and its stand alone studio offer a thoughtful layout and carefully curated furnishings, creating spaces that offer harmonious functionality.

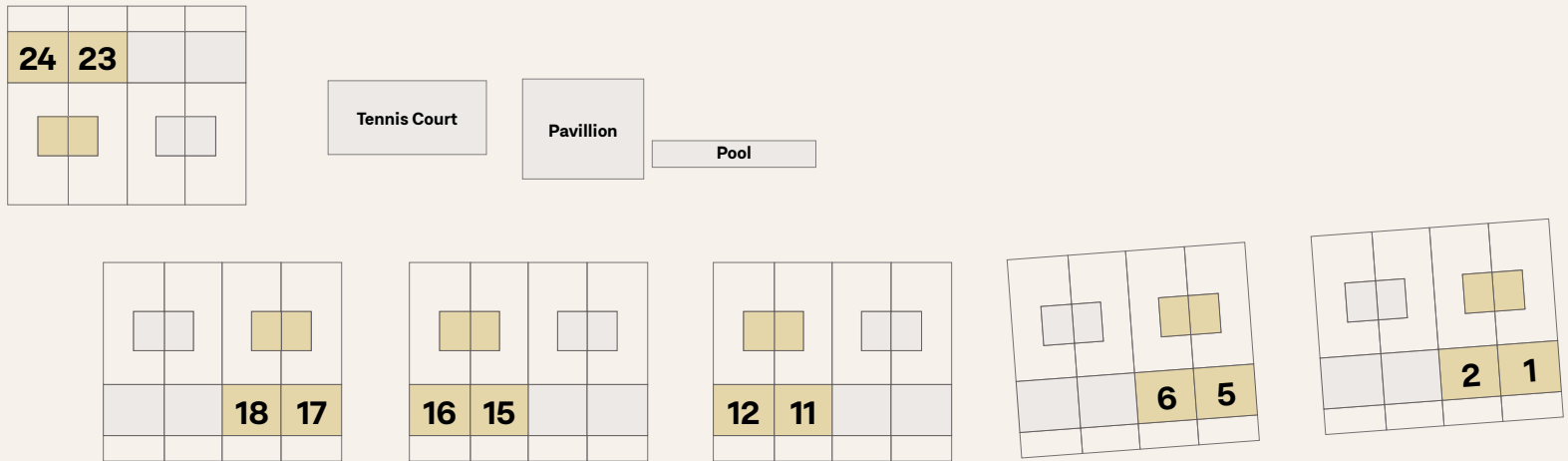
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# A Local Team with a Global Perspective

## Welcome to Hallō Nelson

Like many who have devoted their lives and careers to Nelson, Hallō Properties has been deeply inspired by the town’s unique spirit and passionate community.

With a reverence for place and an understanding of the passion for the community, Hallō Properties has brought together an exceptional team, to create a place that balances tradition with innovation—welcoming to those who value Nelson’s heritage, while also appealing to those who seek just enough change to make Nelson their own.

Through extensive research, exploration, and dialogue with the site and the town, the Hallō Nelson team has shaped Hallō Nelson into a thoughtful, low density community that harmonizes with Nelson’s character. This careful planning ensures the development fits seamlessly into the town’s fabric while maintaining Nelson’s unique sense of place.



## HALLŌ PROPERTIES NELSON TEAM

- Cover Architecture, Nelson, BC
- WSP Consultants, Kelowna, BC
- LARCH Landscape Architecture, Golden, BC
- Harmony Engineering (Energy), Nelson, BC
- KWL Engineers (Electrical), Nelson, BC
- RJC Engineers (Structural), Nelson, BC
- Rocky Point Engineering (Mechanical), Nelson, BC
- Johnston Builders, Edmonton, AB
- Runnalls Denby, Kelowna, BC
- Tamarack, Nelson, BC
- Dave Heath Photography, Nelson, BC
- Free Agency Creative, Vancouver, BC
- Memory Studios, Salt Spring Island
- McCarthy Tétrault, Vancouver, BC
- Ace Project Marketing, Kelowna, BC

# A Lifetime of Experience

GRAHAM KWAN  
HALLÔ PROPERTIES  
DEVELOPMENT PRINCIPAL

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With a remarkable 35-year career in the resort and hospitality sector, contributing to luxury boutique beach and ski resort developments, hospitality and tourism operations globally, Graham has collaborated with some of the world’s most outstanding professionals in the hospitality and real estate sectors.

Under his leadership, Hallô Properties is dedicated to crafting exceptional destinations in Nelson, Revelstoke, and the Sunshine Coast of British Columbia. Graham’s vision revolves around blending the inherent beauty of Hallô Properties’ destinations with exquisitely built environments, exceptional service, and unparalleled hospitality, culminating in creating extraordinary and ‘hallowed’ spaces.



FARHAD EBRAHIMI  
HALLÔ PROPERTIES  
CHIEF EXECUTIVE OFFICER

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As visionary and founder of a diverse range of real estate asset classes, including mixed-use developments, multifamily housing, independent living communities, Farhad’s unwavering commitment and passion for excellence and dedication to pushing boundaries have earned him respect as a leader.

Inspired by the pristine beauty of British Columbia, and the desire to celebrate some of its more irreplaceable communities, Farhad’s singular focus as Hallô Properties CEO is on conceiving, developing, and operating exceptional destinations that combine the best from across the globe with the absolute best in British Columbia, delivering a curated experience not previously available in Canada.

# Hallō

## Source

Proto-Germanic root word meaning 'hall', derived from the mythic Valhalla after which the local mountains are named. Denotes a place of gathering, community, celebration. A short, easy to pronounce word that in itself feels calm and harmonious. Naturally warm and welcoming.

## Resonance

Obvious similarity to 'hello', and a common greeting in German-speaking countries. Phonetic and etymological relation to Norse mythology's Valhalla. Phonetic similarity to 'hallow' (something holy).

## Why We Like It

Denotes a place of gathering, community, celebration. A short, easy to pronounce word that in itself feels calm and harmonious. Naturally warm and welcoming. Diacritic over the 'o' gives it a unique character and a Nordic association.

# Continue Your Journey. Become a Founder.

Reserve Your Option



E. & O. E. This is not an offering for sale. Any such offering may only be made with a Disclosure Statement. The developer reserves the right to modify or change plans, specifications, features, materials and prices without notice and at the developer's sole discretion. While we strive for accuracy, all measurements are approximate and are based on the architectural plans. Renderings are conceptual and are intended as a general reference only. Price ranges are estimated with best accuracy at time of publication, exclude taxes, are subject to availability at time of purchase, and are subject to change.